Not All M&As Are Alike—and That Matters

In this article Joseph L. Bower talks about acquisitions and mergers, why a business would begin this process and the ups and down for each version. Overall there are five different reasons a business would go through an acquisition or merger. In each type the business must take certain initiatives in order to be successful. After a description of each version Joseph gives recommendations that guide businesses to success.

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Joseph L. Bower
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